



Daniel Kobin

Web • Design • Social • Photo

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Education

University of Wisconsin Oshkosh

Oshkosh, WI
Anticipated graduation: December 2015

Bachelor of Arts

Majors: Interactive Web Management, Spanish
Minor: Journalism (ACEJMC)
Overall GPA: 3.65

Relevant Coursework

Advertising Layout Copy
Application of New & Emerging Media
Internet Marketing
Internet Platform Management
Introduction to Usability
New & Emerging Media
Magazine Editing & Production
Media Photo I & II
Travel & Documentary Photography
Visual Media Design
Writing for the Media
Web Site Development

Universidad de Salamanca

Salamanca, Spain • January–February 2014

Relevant Coursework

Arte Española
Cultural Española
Gramática Española

Recognitions

Dean's List

University of Wisconsin Oshkosh
Fall 2012, Spring 2014, Fall 2014

Men's Scholar All-North/Central Region Team Honorable Mention

National Soccer Coaches Association of America
December 2014

Work Experience

Social Media Intern

SOCCKER.COM - Sports Endeavors
Hillsborough, NC • May 2015–August 2015

- Created, scheduled and published content to Facebook, Twitter and Instagram
- Responded to all social media interactions
- Created content for company's editorial guide
- Shot photographs of new products for social media channels, email spotlights and various catalogs
- Assisted content team with video content
- Covered brand-specific events

Social Media Specialist Intern

Integrated Marketing and Communications
University of Wisconsin Oshkosh
July 2014–May 2015

- Tracked social media metrics and compiled monthly analytics
- Created content and published to social media platforms
- Shot photographs for all social channels
- Monitored and responded to social media interactions
- Project managed social media campaigns

Max Sparger Men's Soccer Scholar-Athlete Runner-up

Wisconsin Intercollegiate Athletic Conference •
November 2014

Personal Experience

Music Blogger/Journalist

TRNSCNDNT • October 2011–August 2014

- Founded TRNSCNDNT music blog
- Wrote new music articles and created mixtapes
- Maintained adjacent social media accounts

International Student

Universidad de Salamanca • Salamanca, Spain
January–February 2014

- Studied Spanish abroad in Spain for one month
- Attended Universidad de Salamanca and took three classes
- Lived with a Spanish-speaking family in downtown Salamanca
- Improved communication skills by expanding knowledge of Spanish language and culture

Activities

Student-Athlete

Member of men's soccer program
University of Wisconsin Oshkosh • 2011–2015

Interactive Web Management Club

Vice President of IWM Club
University of Wisconsin Oshkosh • 2014–present

Student Athlete Advisory Committee

Men's soccer representative
University of Wisconsin Oshkosh • 2012–2014

Youth Student Mentor

Mentor for elementary school student
Jacob Shapiro Elementary School • January–
May 2014

Skills

AP Style	● ● ● ● ○
Adobe Dreamweaver	● ● ● ○ ○
Adobe Illustrator	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Lightroom	● ● ● ● ○
Adobe Photoshop	● ● ● ● ●
Conversocial	● ● ● ● ●
DSLRs	● ● ● ● ●
Google Drive	● ● ● ● ●
HTML & CSS	● ● ● ○ ○
Microsoft Office Suite	● ● ● ● ●
Social Media	● ● ● ● ●
Spanish	● ● ● ● ○

Interests



Soccer



Photography



Biking



Design



Architecture



Music



Technology



Traveling



Skiing